



# New Castle County Small Business Development Program (Stimulus Funding Strategies)

**The New Castle County Small Business Development Program (NCC SBDP) is responsible for monitoring, tracking and reporting second-tier contracting compliance goals and results of our ESCO partner Ameresco, Inc. This responsibility will be achieved through the effective implementation of in the following.**

- **Outreach educational events**, delivered in-person and via webinar, will be convened through the NCC SBDP, working through DelACCESS and Ameresco.
  - Event content will include NCC SBDP overview, certification, project RFPs distribution and participation strategies, compliance monitoring and transparent reporting.
  - Event notification will be broadcast electronically via *NCC Purchasing News* and various DelACCESS publications, Comcast Channel 22, and the NCC and DelACCESS websites.
- **NCC SBDP monitoring procedures**
  - Will begin with distribution of contract opportunities connected to NCC-Ameresco projects.
  - Contracting compliance monitoring will continue post-award with collection of Ameresco's NCC SBDP documents.
  - This and other data will comprise information to be shared with the federal government, in compliance with Recovery Act reporting requirements.
- **Quarterly subcontracting compliance reports** will be distributed to stakeholders.
  - NCC SBDP information and data from the quarterly reports will be made available to the general public on a routine basis.
  - Periodic stakeholder surveys will be distributed and the response data will be stored on the NCC SBDP data management platform.
- **Key NCC SBDP strategies used to meet the federal stimulus accountability and legislative objectives** are projected to be adapted via the county code for use in county non-EECBG procurement projects – construction, professional services and all other goods and service purchasing activities.
- **The long-term benefits NCC seeks to realize by widespread implementation of the NCC SBDP strategies include:**
  - Providing maximum practicable opportunities for small businesses;
  - Providing equal opportunity for Disadvantaged Business Enterprises;
  - Promoting local hiring;
  - Encouraging sound labor practices; and
  - Ensuring long-term public benefits, optimization of economic and programmatic results.